



MEDIA RELEASE

LIMOSA RISE AMONG VICTORIA'S FINEST

Limosa Rise has been named among the best in its field, being named a finalist in the Deluxe Accommodation category at the Melbourne Airport 2007 Victorian Tourism Awards.

The prestigious Awards recognise the tourism industry's leading operators, businesses and individuals. More than 130 businesses and individuals competed for top honours in this year's awards, a 25.5 per cent increase on last year.

Winners were announced in 25 categories ranging from all levels of accommodation to tourism retailing, education and training and marketing. Three additional awards honoured individual contributions to the industry.

Limosa Rise in Yanakie, was established in 2006 and has three cottages in a lovely peaceful spot with stunning views looking over Corner Inlet to Wilsons Prom and the Stzrelecki Ranges. It's a great place for visitors to relax, or use as a base to visit The Prom and surrounding area.

Bronwen and Andrew as first time entrants, are thrilled to be finalists in the Deluxe Accommodation category of the Awards. It is acknowledgment by their peers of their achievement in establishing a new business and their dedication to tourism in Gippsland. Crown Promenade Hotel won the category, and Limosa Rise shared their finalist position with Radisson on Flagstaff Gardens, Sebel Heritage Yarra Valley and Somerset Gordon Place, Melbourne.

Bronwen and Andrew said every entrant deserves congratulations for their participation, and it was great to see more than 80 people from Gippsland attend the Awards ceremony and raise the profile of Gippsland.

The Victorian Tourism Awards have been recognising innovation, creativity and professionalism in the State's tourism industry since 1985. They reinforce the enormous value of tourism to the community, highlight the great experiences on offer across Victoria and recognise the hard work of tourism operators who go that extra step to provide their guests with a quality experience.

Minister for Tourism and Major Events Tim Holding congratulated Limosa Rise for its achievement.

"The awards process is not an easy one, nor is it meant to be," Mr Holding said. "The Awards recognise people striving for excellence – it's not about being first past the post."

More information and contact details for winners is available at www.victoriantourismawards.com.au/. Images are available to media at www.visionsofvictoria.com.au – choose Mini Collections and Tourism Awards - Melbourne Airport 2007 Victorian Tourism Awards.